IN THE SPECIFICATION

Please replace page 4, line 15 – page 5, line 30 of the Specification with the following"

Before the broadcaster can receive viewer usage information, they have to create 16 a privacy policy file. The privacy policy file describes all the items of information that the broadcaster wishes to receive, and the intended use for this information. ~~In the following~~ **One such** example, ~~is~~ **is** the W3C standard P3P (Platform for Privacy Preferences) ~~is used,~~ as **further** described **on their Website and published specifications,** ~~at http://www.w3.org/TR/P3P,~~ but other representations would be equally applicable.

```
~~<POLICIES xmlns="http://www.w3.org/2002/01/P3Pv1">~~
<POLICY name="sample"
~~    discuri="http://www.example.com/viewing-policy.html"~~
~~    opturi="http://www.example.com/opt.html">~~
~~<ENTITY>~~
~~    <DATA-GROUP>~~
~~        <DATA ref="#business.name">Example, Corp.</DATA>~~
~~        <DATA ref="#business.contact-~~
~~            info.online.email">privacy@example.com</DATA>~~
~~    </DATA-GROUP>~~
~~</ENTITY>~~
~~<ACCESS><none/></ACCESS>~~
~~<DISPUTES-GROUP>~~
~~    <DISPUTES resolution-type="service"~~
~~        service="http://www.example.com/privacy.html"~~
~~        short-description="Please contact our customer service desk~~
~~                        with privacy concerns by emailing~~
~~                        privacy@example.com"/>~~
~~</DISPUTES-GROUP>~~
~~<STATEMENT>~~
~~    <PURPOSE><admin/><pseudo-analysis/></PURPOSE>~~
~~    <RECIPIENT><ours/></RECIPIENT>~~
~~    <RETENTION><indefinitely/></RETENTION>~~
~~    <DATA-GROUP>~~
~~        <DATA ref="#user.gender">~~
~~            <CATEGORIES><demographic/></CATEGORIES>~~
~~        </DATA>~~
~~        <DATA ref="#user.name.family">~~
~~            <CATEGORIES><demographic/></CATEGORIES>~~
~~        </DATA>~~
~~        <DATA ref="#user.name.given">~~
~~            <CATEGORIES><demographic/></CATEGORIES>~~
~~        </DATA>~~
~~        <DATA ref="#dynamic.interactionrecord">~~
~~            <CATEGORIES><interactive/><navigation/></CATEGORIES>~~
~~        </DATA>~~
```

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```
        </DATA-GROUP>
        <DATA-GROUP base="http://www.tv-anytime.org/usage-history-p3p-
                        schema">
        <DATA ref="#av.playrecording"/>
        <DATA ref="#av.playstream"/>
        <DATA ref="#av.record"/>
        <DATA ref="#video.slowmotion"/>
        <DATA ref="#data.archive"/>
        </DATA-GROUP>
    </STATEMENT>
</POLICY>
</POLICIES>
```

Whilst a detailed discussion of the above example is not necessary, --